



**Kimberley Barnes**

In a fantastic splash of gusto my marketing and management career of over 15 years collided with my passion, education and experience in wine and spirits. My career path has led me through an extensive journey of marketing initiatives that I bring to my current position as Marketing Director with the British Columbia Wine Institute. Having worked in the import sector bringing wines from around the world to Canada, I am now thrilled to be playing a role in marketing the Wines of British Columbia both here at home and internationally.